



# DIVYA VAARADHI

THE DIVINE CONNECTION



JANUARY 2023

SRI SATHYA SAI TRUST FOR UNIVERSAL WELFARE



WORLD  
**CANCER**  
DAY

4 February

2

Sri Sathya Sai Divyaamritam

# 500th Day Divya Prasada Seva

75,000+  
Meals!



Over 16.5L  
worth of food  
served with  
Love!



# ABOUT THE TRUST

Sri Sathya Sai Trust for Universal Welfare (SSSTFUW) is a Public charitable trust headquartered in Hyderabad, Telangana, India.

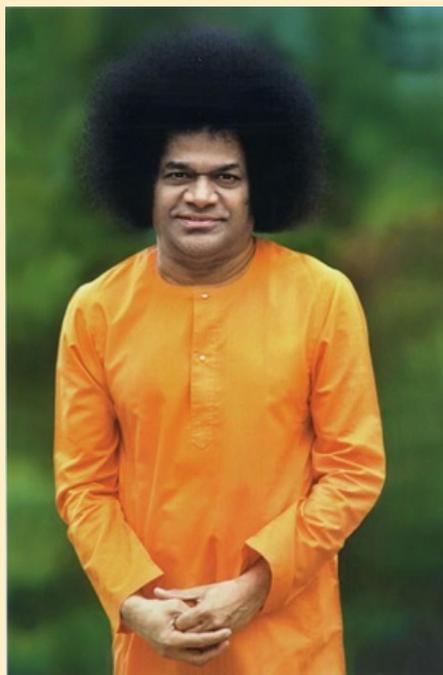
Founded drawing inspiration from Bhagawan Sri Sathya Sai Baba, with a clear vision to Serve the Needy and Create Livelihood, the Trust enterprises in the fields of Health, education, Hunger Alleviation and other permanent and sustainable service projects.

SSSTFUW includes like-minded individuals in partnership with enabled individual and corporates for the betterment of the society.



## CONTENTS

Thus Spake the Lord	06
A Note from the Secretary	07
Divya Shivaratri Celebrations	08
Maha Divya Prasadam	10
Ekadasha Rudrabhisekham	12
Pallaki Utsavam	13
Divya Prasada Seva - 500 Days	14



## THUS SPAKE THE LORD

When you accept serving humanity as your religion, you start to feel God within you, then you don't need to search God in any Temples or Mosques.

- Bhagawan Sri Sathya Sai Baba



# A NOTE FROM THE SECRETARY

Dear Patron,

The winter has moved past. It is the time of spring, a time of renewed hope and cheer. We are happy to hear many of you congratulate us on the second upcoming free-of-cost cancer hospital. This indeed is the time of Divine Spring that will shower humanity with renewed hope and prosperity!

The month of February was significant. The Divya Prasada Seva, the night hunger alleviation programme, clocked 500 nights! Over 150 beneficiaries (lovingly called Madhukaris) receive your love and support daily! With your support and encouragement, over 75000 meals have been served so far.

The previous month was also significant for Maha Shivarathri, that encourages humanity to transcend to Divine. Indeed, a sure-shot way to achieve Divinity is to serve the needy! Let us all continue to become more Divine!

With Love,

Dr. Kalyan Sarvepalli  
Secretary and Trustee

# **DIVYA SHIVARATRI**

## **CELEBRATING OUR INNATE DIVINITY**

The holy MahaShivaratri was celebrated with great fervor and devotion in the Divine Presence of Bhagawan Sri Sathya Sai Baba.



An exhibition of the holy Dwadasha (12) Jyothirlingams was arranged in the precincts of Sri Sathya Sai Divyaamritam for devotees to take the blessings of Lord Shiva in His various Forms as seen in the holy Jyothirlinga sthalas.



Akhanda bhajans, for continuous 12 hours, from 6PM on February 18th to 6AM on February 19th were conducted which elevated the Divine atmosphere in the Sri Sathya Sai Divyaamritam campus. The devotees were grateful for the Celebrations and took back with them the blessings of the Lord!



# MAHA DIVYA PRASADAM

## 12000+ BENEFICIARIES

The holy occasion of Divya Shivaratri was celebrated with joy and fervour. While the non-stop 12-hour Akhanda bhajans and the Abhishekam of the Shivalingam was being performed on one hand, there was a massive food distribution seva (Divya Prasadam) for devotees that thronged to the 15th-century temple of Sanyaseswara Swamy in Vizianagaram, where the holy Shivarathri was celebrated through the 2 days of Feb 18th and Feb 19th.



The seva was conducted for over 24 hours starting in the afternoon of February 18th, and went up to the evening of February 19th. Over a 1000 kgs of food in the form of pulihora, biriyani, tomato rice, bisibelebaath, tomato upma etc. were distributed to over 12,000 devotees.



The volunteers worked round the clock to prepare fresh food at regular intervals and distributed them throughout, ensuring that the thousands of devotees visiting the temple from various nooks and corners did not go hungry!



# EKADASHA RUDRABHISEKHAM

## DIVYA SHIVARATRI CELEBRATIONS

Ekadasha Rudabhisekham was performed during the Divya Shivaratri Celebrations conducted in the divine precincts of Sri Sathya Sai Divyaamritam in Vizianagaram. The abhisekham accompanied by divine vedic chants brought immense bliss to the devotees.



# PALLAKI UTSAVAM

## DIVYA SHIVARATRI CELEBRATIONS



A palanquin, carrying in the Altar, Bhagawan Sri Sathya Sai Baba, was carried with great cheer and joy during the holy occasion of Divya Shivaratri around the precincts of Sri Sathya Sai Divyaamritam in Sri Sai Pale. The devotees and villagers took a leading part spreading happiness in the area.



# **DIVYA PRASADA SEVA**

## **500 DAYS OF SERVING THE NEEDY!**

Sri Sathya Sai Trust For Universal Welfare, through the night hunger alleviation programme Divya Prasada Seva, has been reaching out to 150+ Madhukaris (beneficiaries) daily with Divine Prasadam (dinner meals).

Early in the month of February, the Seva clocked 500 days that has over 75000 meals served. We would like to convey the gratitude and blessings of the beneficiaries, and thank you for bringing smiles in their faces!

We thank our volunteers, patrons and well wishers for their continuous support and encouragement!



## CSR Tie-Ups



Chain of free-of-cost Cancer hospitals  
Free-of-cost Residential Education Institute  
Scholarships and Educational Aids  
Night Hunger Alleviation Programme  
Water Projects for remote villages  
Housing for Needy families  
and lots more..

Driven by the twin objectives of "Serving the Needy" and "Create Livelihood", we believe that the tripartite framework of Sarkar-Samstha-Samaaj (Government-Organizations-Society working together) would elevate the needy towards prosperity.

We look forward to like-minded socially responsible organizations to partner with us in the journey to welfare of the needy!

You may reach out to +91 7799882130 for more details.

*It's time we resolve and commit ourselves once again to bring smiles and happiness in the lives of the needy*

## LOKA HITAM MAMA KARANEYAM

It's our duty to do good to the world!



*You can serve the needy as well as get tax breaks!*

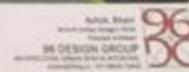


## Tax Benefits Under Section 80G

Free-Of-Cost Cancer Care Hospital



PROPOSED SRI SATHYA SAI DIVYAAMRITAM FOR  
SRI SATHYA SAI TRUST FOR UNIVERSAL WELFARE  
AT VISAKHAPATNAM, AP



Let's join hands and bring smiles in the lives of the needy!

# IF YOU WISH TO GET INVOLVED

Mobile: +91 8143632270

Mail: info@ssstfuw.org

**Follow us in our social media  
handles - @ssstfuw**



## And spread the Divine news!

**We will be happy to have your support and participation!**

Account Name: SRI SATHYA SAI TRUST FOR UNIVERSAL WELFARE

Account Number:- 40458034101

IFSC Code:- SBIN0021458

MICR Code:- 500002470

Bank & Branch:- State Bank of India, Sairamnagar Colony,  
Karmanghat - 500079

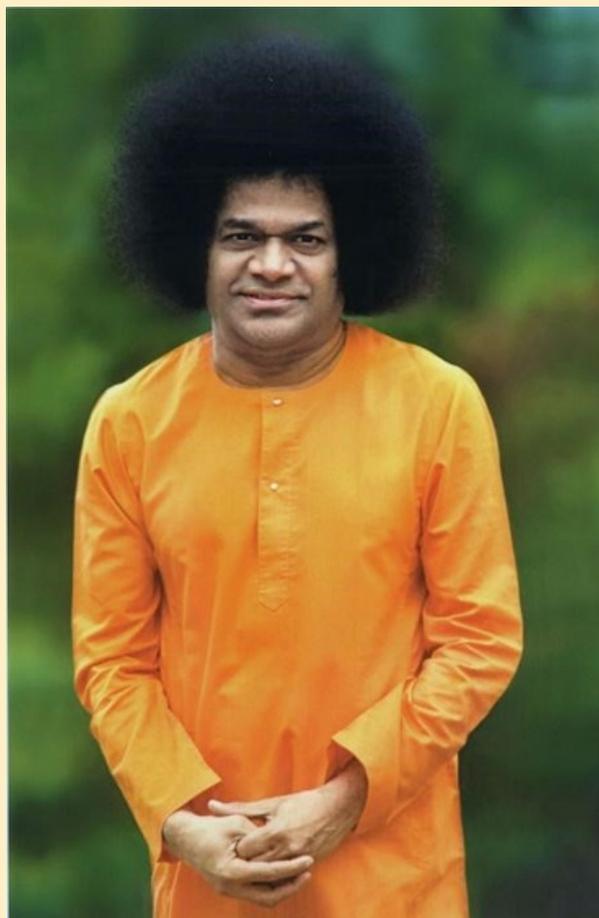
UPI: 8143632270@sbi





# THANK YOU

## FOR YOUR PARTICIPATION!



WE PRAY TO BHAGAWAN TO  
SHOWER BLESSINGS ABUNDANTLY  
ON YOU AND YOUR FAMILY!

SAMASTHA LOKAH SUKHINO BHAVANTHU

**STAY SAFE | STAY BLESSED**