



Flag-off Ceremony — Dr. Kambhampati Haribabu, Hon'ble Governor of Odisha | 16 August 2026, Lok Bhavan

ODISHA FLOOD RELIEF PROGRAMME PROJECT REPORT

14-17 AUGUST 2026

JAJPUR • BHADRAK • BALASORE DISTRICTS, ODISHA

"Lokahitham Mama Karaneeyam" — Our Duty is to do Good to the Society

3

DISTRICTS

4

DAYS OF SEVA

13

VILLAGES REACHED

1,500

FAMILIES SERVED



The Crisis: North Odisha Floods, August 2026

Villagers wading through waist-deep floodwater in Balasore district, carrying salvaged belongings and relief supplies

Beginning in mid-August 2026, a deep depression over the Bay of Bengal triggered extremely heavy rainfall across northern Odisha, sending the Baitarani, Kani, Brahmani, Salandi and Subarnarekha rivers well above danger levels. Embankments breached in multiple blocks — seven in Jajpur district alone — flooding new habitations even as other areas began to recede. **Jajpur, Bhadrak and Balasore emerged as the worst-hit districts**, with schools shut, railways disrupted and hundreds of villages marooned. It was into this fast-moving crisis that SSSTFUW's Odisha Flood Relief Programme was mobilised.

7.85 Lakh+

People affected across 6 districts as of the Aug 17 SRC assessment (later estimates crossed 8–9 lakh)

2,06,272

People affected in Jajpur district alone — the single worst-hit district

2.77 Lakh+

People evacuated to safer locations by state disaster response teams

1,304

Villages across 66 blocks and 448 Gram Panchayats affected by flooding

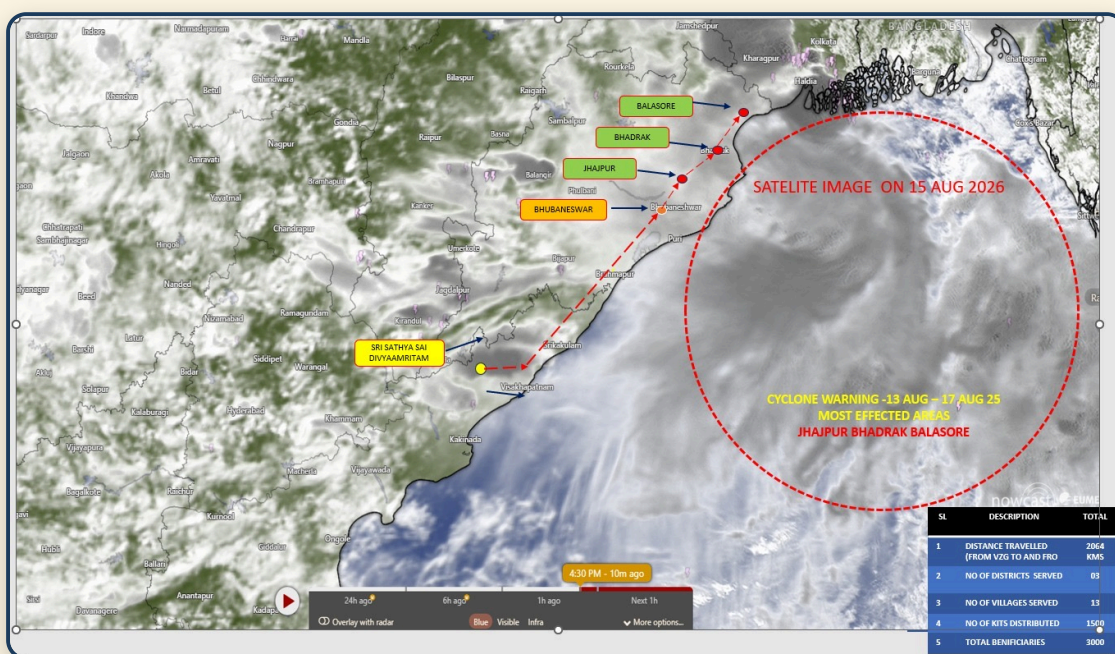
126

Villages remained marooned even as some areas began to see receding waters

7

Embankment breaches reported in Jajpur district, spreading floodwater into new areas

TRACKING THE SYSTEM OVER OUR RELIEF DISTRICTS



The same low-pressure system that triggered the floods continued to be tracked directly over Jajpur, Bhadrak and Balasore — the very districts where the relief convoy, based out of Sri Sathya Sai Divyaamritam, Visakhapatnam, was operating (13–17 Aug 2026).



Respond. Relieve. Rebuild.

As floodwaters displaced hundreds of thousands of families across Jajpur, Bhadrak and Balasore, the **Sri Sathya Sai Trust for Universal Welfare (SSSTFUW)** mobilised its Odisha Flood Relief Programme between 14–17 August 2026. Within days, the Trust's teams sourced, packed and transported **1,500 dry ration & grocery kits**, flagged off by the Hon'ble Governor of Odisha, and delivered them — often wading through flood waters — directly into the hands of the worst-affected families.

ABOUT SSSTFUW

Sri Sathya Sai Trust for Universal Welfare is a registered public charitable trust working across rural healthcare, education, digital literacy, women's livelihood and community development in North Coastal Andhra Pradesh — extending relief wherever genuine need calls, as it did for Odisha's flood-affected families.

[Learn more at ssstfuw.org](https://ssstfuw.org)

ABOUT SSSDA

Sri Sathya Sai Divyaamritam is the Trust's flagship programme umbrella, driving free healthcare, education support and community welfare initiatives. Its rapid-response network was activated to coordinate the Odisha relief effort end to end.

[Learn more at ssdda.org](https://ssdda.org)

ABOUT THE PROGRAMME

A four-day emergency intervention (14–17 Aug 2026) covering 3 flood-hit districts, built on donor and CSR partnerships, corporate in-kind support, and a dedicated field team stationed in Bhubaneswar to procure, pack and deliver relief on the ground.

ABOUT SAI SOLDIERS

The Trust's volunteer corps — "Soul Dears" — supported on ground by Naval Veteran volunteers, who carried relief kits through flood waters to reach families no vehicle could get to, embodying the spirit of selfless Seva.



Before departure, the field team sought Swami's blessings, then set out with the relief convoy — a quiet moment of resolve before four days of relentless, on-ground Seva across three flooded districts.



OBJECTIVE

Deliver dignified, rapid relief to flood-displaced families before further hardship sets in.

PROGRAMME FEATURES

R

Rapid Assessment

On-ground verification of the worst-affected habitations before dispatch

K

Ration Kits

Rice, dal, oil, sugar, atta, salt and essentials per family kit

C

CSR & Donor Partnerships

Corporates, foundations and individual donors mobilised on short notice

V

Volunteer Network

Sai Soldiers and Naval Veteran volunteers on the ground

L

Multi-District Logistics

Truck convoys routed to Jajpur, Bhadrak and Balasore villages

I

Inclusion & Dignity

Every family reached and served with respect, irrespective of background

BEHIND THE SCENES: PROCUREMENT & PACKING



Warehousing relief material



Sorting grocery kits



Stacking supplies for dispatch

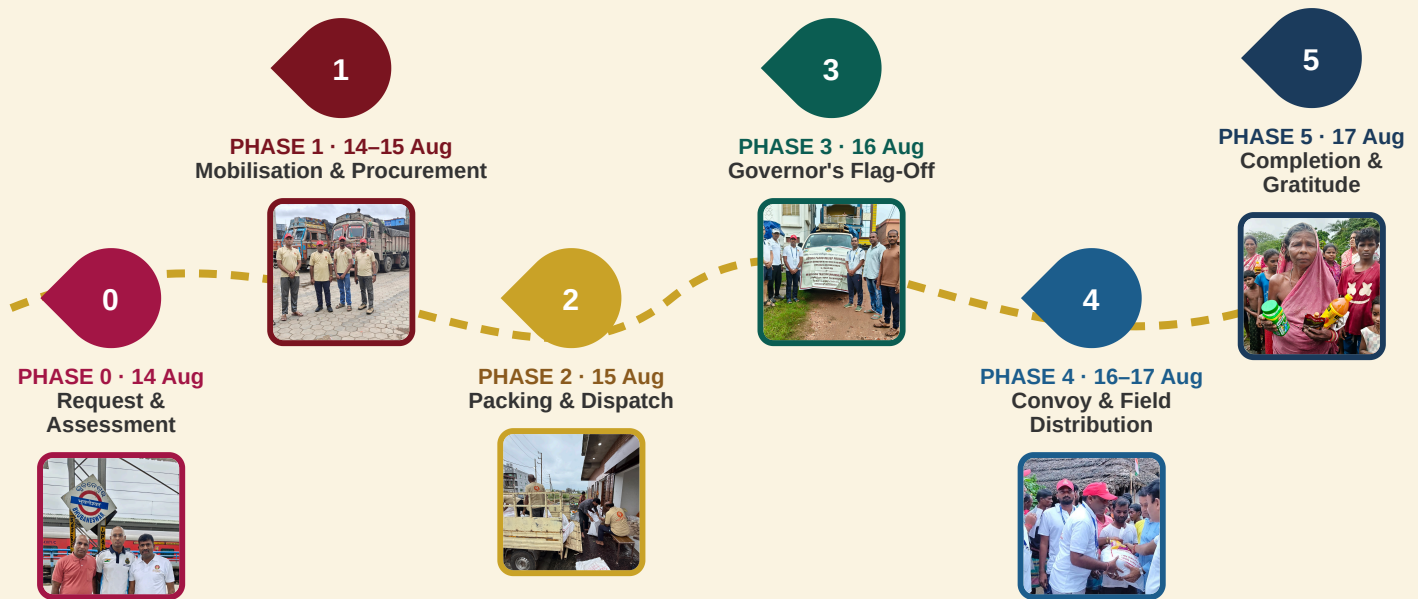


Final quality check per kit



JOURNEY OF THE RELIEF EFFORT

From assessment to gratitude, in four days



4 Days

From first request to final distribution

6 Phases

From assessment through to gratitude

1,500

Families served across the journey

What began as an urgent request on 14 August ended, four days later, with 1,500 families across three districts holding a kit of relief in their hands — and a team of volunteers who had waded through flood waters to put it there.



ON THE GROUND

Reaching Every Last Family



Departure amid heavy rain to begin distribution



Reaching elderly beneficiaries with dignity



Handing over kits directly from the truck



A village group proudly holding their dry ration kits

"Wherever the truck could not go, our volunteers walked — through knee-deep and, at times, waist-deep water — to make sure no family was left waiting."



WITH GRATITUDE

Our Circle of Seva

CSR Partners, donors and well-wishers who made this relief effort possible

CSR PARTNERS



Indu Rice Products
CSR PARTNER



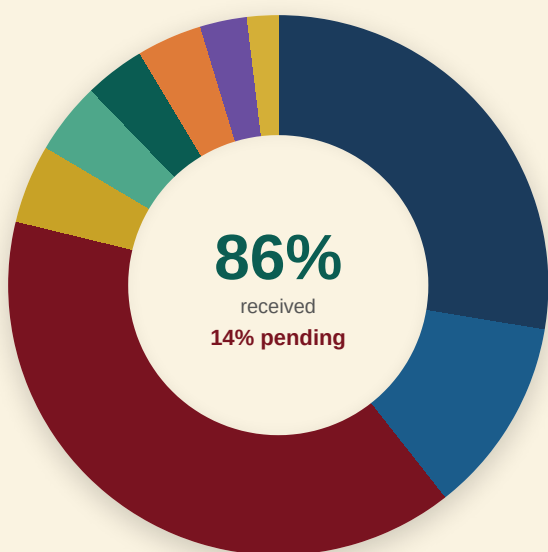
Saimed Pharma Systems Pvt. Ltd.

Saimed Pharma Systems Pvt. Ltd.
CSR PARTNER



Kalinga Intl. Coal Terminal Paradip
CSR PARTNER

ITEM-WISE CONTRIBUTION STATUS



Rice — 27.6%	84% recd.
Edible Oil — 11.8%	100% recd.
DABUR (In-Kind) — 39.4%	100% recd.
Wheat Flour — 4.7%	45% recd.
Sugar — 4.3%	100% recd.
Chana — 3.6%	100% recd.
Beaten Rice — 3.9%	pending
Soap — 2.8%	pending
Salt — 1.7%	100% recd.

RECEIVED (CASH + IN-KIND)

86%

PENDING — BALANCE NEEDED

14%

REQUESTING DONORS TO COME FORWARD

With DABUR's generous in-kind support added, we are 86% of the way to fully serving our 1,500 flood-affected families. Beaten Rice and Soap still need full support, and Wheat Flour needs a little more. We warmly invite a few more donors and well-wishers to come forward and help us close this final gap.

Percentages reflect actual item-wise cost vs. funds/material received, including DABUR India Limited's in-kind contribution (valued at approx. ₹4,99,000) and Chana at its confirmed rate of ₹46/kg.



GOALS THIS PROGRAMME SERVES

Sri Sathya Sai Divyaamritam · Odisha Flood Relief Programme 2026

Alignment with the UN Sustainable Development Goals

By delivering emergency food security, dignity and rapid recovery support to flood-displaced families, this programme advances the following global goals.

1 NO POVERTY

Emergency grocery kits eased the financial shock of losing home, crops and belongings to the floods.



2 ZERO HUNGER

1,500 dry ration kits — rice, dal, oil, sugar, atta and salt — safeguarded food security for displaced families.



3 GOOD HEALTH & WELL-BEING

Hygiene and personal-care items, including Dabur's in-kind support, safeguarded family wellbeing during the crisis.



11 SUSTAINABLE COMMUNITIES

Reaching 13 villages across 3 districts strengthened community resilience against recurring flood disasters.



13 CLIMATE ACTION

Responding to a climate-intensified flood event reinforced the need for local disaster preparedness.



17 PARTNERSHIPS FOR THE GOALS

Made possible through CSR partners, individual donors, Naval Veteran volunteers and the Odisha state administration.



1

2

3

11

13

17

Every kit distributed, every kilometre travelled through floodwater, and every family reached contributes directly to these six global goals — proof that local Seva and global development priorities walk the same path.

Six goals, one shared purpose — restoring dignity and stability to flood-affected families across North Odisha.



District-wise Relief Coverage

1,500 Dry Ration & Grocery Kits distributed across three flood-hit districts

(A) JAJPUR DISTRICT — 400 KITS

Gandkul — 150 kits + Dabur items

Ramchandrapur — 50 kits + Dabur items

Chatumari village — 75 kits

Ratalang village — 105 kits

Matha Sahi village — 20 kits

(B) BHADRAK DISTRICT — 550 KITS

Phalapur — 110 kits

Chamar Saw — 110 kits

Baghuari — 110 kits

Patuli — 110 kits

Kuanr Sahi — 110 kits

(C) BALASORE DISTRICT — 550 KITS

Teldhia — 275 kits

Gooinathpur — 275 kits

Bhadrak and Balasore figures are shown as an equal, proportional split of each district's total kit allocation across its listed villages, pending final village-wise field data

TOTAL: 1,500 KITS | 3 DISTRICTS | 13 VILLAGES REACHED



Delivering dry ration kits door-to-door and staging supplies in the worst-affected villages



Lokahitham Mama Karaneeyam

"Doing good to the Universe is our Duty" — Our Founding Motto

What were distributed at Jajpur, Bhadrak and Balasore was certainly not an act of charity but of Selfless Service rendered out of Pure Love shared without any Duty.



With heartfelt gratitude to every donor, CSR partner, volunteer and Sai Soldier who made this Seva possible.

Sri Sathya Sai Trust For Universal Welfare

SRI SATHYA SAI DIVYAAMRITAM

Sri Sai Pale, Near Thatipudi Reservoir, S. Kota Mandal, Vizianagaram District, Andhra Pradesh

Phone: +91 9000333167, +91 7989820288 | Email: info@ssstfuw.org | ssstfuw.org